



# Rotary Club of Centennial Colorado



Centennial, Colorado July 26, 2016



Arrow Electronics was founded in 1935 and recently moved their corporate headquarters to Centennial, CO. They have moved up to 119 on the Fortune 500. Last year they had \$23.8B in sales. They have 18,500 employees located in 460 different locations in 85 countries.

Their corporate social responsibility (CSR) program is intended to increase shareholder value, influence investor decisions, boost brand loyalty, and drive sales. There are four pillars to the CSR program, and they are 1) community investments and sponsorships, 2) humanitarian projects, 3) employee community engagement, and 4) CSR reporting. Alex provided some interesting statistics. More than 50% of US employees want positive impact and 8 out of 10 millennials choose employers based on contributions to society.

Arrow employee programs consist of charity walks and races, volunteer project supply purchases, team volunteering through dollars for doers, and executive board services. They are developing an employee community engagement platform, which is coming soon.

They are finding that more and more companies wanting to do business with Arrow are requesting detailed information on the Arrow CSR programs. Without a healthy CSR program, many companies will not do business. Their CSR program is allowing them to get additional business.

Arrow is the company that has developed the SAM car. Several years ago an Indy driver was paralyzed from the neck down during a practice round for the Indianapolis 500. Arrow has developed the SAM car which allows this paralyzed driver to completely control the car through head motion. Go right, turn your head to the right. Speed up, lean your head forward. Go slow or stop, move your head backwards.

A little good and a little sad. The good is that Mike Tagtow was given his blue badge. The sad is that Nicolle announced that she will be moving to Charleston, S.C. at the end of next month to become the Executive Director for the Charleston County Public Library. Her being awarded the Librarian of the Year has brought many opportunities to her and this one in Charleston she feels is an opportunity to help with literacy of children. Good luck in your new job and we will miss you



Alex West, our guest speaker, is the Corporate Social Responsibility Manager for Arrow Electronics. Alex is a graduate of Colorado College, BS Econ, and the University of Denver, MBA.

## 2015-2016 Club Officers

President—Nicolle Davies  
President Elect—Randy Earnest  
Secretary—Mary Alice Jackson  
Treasurer—Barbara Medina  
Sergeant at Arms—Paul Horiuchi/  
John Weksler

## Directors

Club Administration—Roxy Hahn  
Community & Club Innovation—  
Andrea Tagtow/Elle Vatterott  
Local & International Service—  
John Berry  
Technology Innovations—John  
Peterson  
Membership Growth & Enrich-  
ment—Trip Butler  
Rotary Foundation—John McCarty

## UPCOMING

### EVENTS

AUG 2- QUARTERLY CLUB AS-  
SEMBLY

AUG 9— **CLUB IS DARK**

AUG 9—BOARD MEETING

AUG 12—12 NOON AREA AS-  
SEMBLY MADDEN MUSEUM/  
ART, 6363 S FIDDLER'S GREEN  
CIRCLE

AUG 16—ELISSA FLAUYMEN-  
HAFT, SCIENTIST R&D ALLO-  
SOURCE

AUG 23—KEN LUCAS & TIM  
SCOTT, CENTENNIAL CITY  
GOVT

AUG 30—KEN HOWERY

SEPT 6—BEN ALLEN, ALLEN  
TECHNOLOGY ADVISING

SEPT 13—CLASSIFICATION

TALKS, ANDREA TAGTOW,  
RYAN WIDEMON, ELLEN VAT-  
TEROTT

Tom Buck presented the Rotary Minute. The local Boy Scout Chapter in Jackson, WY would collect elk antlers from the National Elk Refuge located just outside of town. They started building arches at the four entrances into the town square. The local Rotary chapters have taken over and rebuild the arches. This past February I visited Jackson, WY and saw the arches. They are impressive.

Travel gifts were provided by Byron Koste and Mike Tagtow presented travel gifts. Byron brought back a carved gold finch from Kentucky and Mike presented a cheese cutter and bottle of wine.

Sorry about the late newsletter. My wife was sick this past week and then the computer I use for the newsletter decided to have problems. My wife is fine, but I had to switch all of my newsletter files to a new computer.