



Rotary Club of Centennial Colorado



Centennial, Colorado

May 2, 2016

Madagascar Project. John Berry presented a summary of this project. Marc Garfinkel is currently in the process of preparing the Global Grant application. This is a project with Engineers Without Borders. It is estimated the grant will have to be \$40 to 42K and to reach this goal Centennial Rotary needs to raise about \$12,000 seed money. The project will build between 12 to 16 water wells in one area of Madagascar. Two test wells will be dug this November. Additional wells will be dug in the first quarter of 2017 with the final wells dug in the second quarter of 2017. It appears the Global Grant will cover the cost of the wells, Engineers Without Borders may fund our member(s) going to Madagascar to help with the construction.

On June 28 is a planned meeting at **Top Golf**. The meeting will go from 7 to 10:30 AM. The official meeting will be over at 8:30 for those who have to go to work. The next 3 hours, if you stay, will be golfing. Jennifer Reagan needs a head count of those who are planning on attending.

Blue Marble. There was no winner. This week's kitty was \$234.00.

Happy Bucks. There was a total of \$47 of Happy Bucks.

The meeting was a review of the club visioning. The remainder of this newsletter will be presenting the visioning ideas.

8 Key Areas

- Membership types
- Club operations
- Member Activities/Engagement
- Sustained Growth and retention
- Improved Diversity
- Increased community and international service
- Increased support of the Rotary Foundation
- Increased support of the Rotary Foundation

Key Themes

- Recognition by organizations outside Rotary, throughout the region (Denver Metro)
- Significant influence through cooperative partnerships to solve problems
- Improving the Centennial community
 - Support initiatives for the community
- Change the perception of the traditional Rotarian
- Set and accomplish "going to the moon" vision
- Sustainable projects/donor
- Stands for the promotion of high ethics in business and government
- Membership reflects the community demographics
- Energetic group that challenges the Rotary status quo

2015-2016 Club

Officers

President—Randy Pye
President Elect—Nicolle Davies
Secretary—Mary Alice Jackson
Treasurer—Barbara Medina
Sergeant at Arms—Paul Horiuchi

Directors

Club Administration—Roxy Hahn
Community & Club Innovation—
John Gile
Local & International Service—
John Berry
Technology Innovations—Paul
Fritzler
Membership Growth & Enrich-
ment—Mark Gale
Rotary Foundation—John McCarty

UPCOMING

EVENTS

MAY 10—KARL KRANTZ,
KOHL'S
MAY 13—BOARD MEETING
MAY 14—BRONCOS TRAINING
CENTER SOCIAL, 10 AM
MAY 17—CLASSIFICATION
TALKS: JESSICA REAGAN, HAN-
NAH PAVLIC, OLIVIA VANSSELL
MAY 24—RICK SCHMIDT,
PRES/CEO TIPPING POINT
SOLUTIONS
MAY 26—NEW MEMBER ORI-
ENTATION, JOHN MCCARTY'S
OFFICE, 7—8:30 PM
MAY 31—CLASSIFICATION
TALKS: KENDRA MEEKER, EL-
EANOR KAMKE, ERIC NIELSEN
JUNE 7—RANDY PYE, VISION-
ING

Club Attributes

- Risk takers
- Addictive
- Family comradery
- Deeply felt friendships between members
- Unified
- Outspoken
- Energetic
- Youthful
- Honest and Fair
- Innovative
- Fun
- Inclusive
- Bottom up individual idea sourcing

Club Service

- Holistic approach to member training to develop confident leaders both in the club and translating into personal/professional lives
- Programs that present all sides of issues
- Virtual Membership Status
 - Better use of technology to grow access of membership
 - Partner with the City of Centennial for own TV station
- Maintain togetherness through social activities
- Reverse the 80/20 role within the club

Vocational

- Professional from all industries rely on our ethical expertise
- Skills database to identify area where we can better leverage our talent and service opportunities
- Teach 4-way values through
 - Graduation recognition/scholarships
 - High school senior professional programs
 - 4-way speech contest
- Membership represents a diversity in professions, trades, crafts and talents
- Active interact sponsorships
- Financial literacy campaign

Community Service

- Activity center for those over 55 (library, TLC meals on wheels, other partnerships)
- Child hunger project
- Expand Santa Clothes to all clubs in District
- Refine/Focus/Sustainable/Strategic project— do better with current rather than needing to add more
- Adopt little libraries at homes of Rotarians
- Sponsor the learning for CASA

International Service

- Focus on current Philippians/Mexico projects
- Strong support for Rotary Youth Exchange
- Create funding so members can travel to projects
- Building relationships with sister clubs
- Have at least 1 active service project on every continent in the world
- Eradicate water needs in one country
- Sponsor 1 Global Grant each year
- Leverage our personal networks to engage our community in our projects

Youth

- Quarterly events/projects with Rotary youth groups
- Intentional in the development of future Rotarians
- Quarterly activities with Satellites
- Increase RYLA scholarships to 12 including 2 special needs RYLA scholarships
- Facilitate mentoring relationships with community professionals for CASA students to expose them to potential future careers
- Expand current Student of the Month program to become a fellowship of recipients
- Satellite club—appoint board member and foundation trustee

Fund Raising

- State of the City—\$45,000
- Increase beer sales by adding hard cider taps
- Lottery Fundraiser
- Car donation fundraiser
- Community Talent Show
- Spring Venue for alcohol sales
- Rethink Christmas Auction

Foundation

- % toward projects/events for affluent to build future Rotarians
- Corpus to produce enough revenue annually for 2 projects approximately \$10K
- Encourage satellite clubs to contribute \$20 each annually to PH

Marketing

- Rotary city boundary signs
- Promote Rotary community (city) electronic signs
- Develop a Rotary Cheers, Rotary Beer, Rotary Sushi
- Known for our deeds
- Rotary Swag for all members
- QR code that leads to a web page that highlights community service
- Create and implement a Social media strategy
- Signage at every event